

Zeeshan Ahmad

UI / UX Designer

India | +91 94553 23610 | z.shanans3610@gmail.com

Portfolio: www.zeeshanansari.com

LinkedIn: www.linkedin.com/in/zeeshan-ansari/

Professional Summary

UI/UX Designer with 8+ years of experience delivering scalable web and mobile products across SaaS, healthcare, fintech, e-commerce, and media domains. Strong expertise in user research, design systems, usability testing, and cross-functional collaboration. Adept at translating business goals into intuitive, accessible, and visually refined user experiences.

Work Experience

Progressive Infotech Pvt. Ltd. | UI/UX Designer

(Feb 2025 – Present | Noida)

Project

[Workelevate \(SaaS Platform\)](#)

- Conducted user research and usability testing to improve onboarding and workflows.
- Designed **user flows, wireframes, and high-fidelity UI** in Figma.
- Supported implementation using **HTML, CSS, Bootstrap**.
- Collaborated with PMs and developers to align UX with business objectives.
- Created reusable UI components and assisted in front-end development.

RLV Life Sciences Pvt. Ltd. | UI/UX Designer

(Mar 2023 – Feb 2025 | Noida)

Project

Treatians – [Mobile App & Website](#) | [ATMGeeks](#)

- Designed end-to-end web and mobile interfaces using **Figma & Adobe XD**.
- Created design systems, style guides, and UI libraries.
- Designed logos, icons, dashboards, and marketing assets.
- Ensured responsive and accessible design across devices.

SynchSoft Technologies. | UI/UX Designer

(Aug 2021 – Feb 2023 | Lucknow)

Project

[Posterized](#) | [Dawa Mandi](#) | [Millennium Plus](#) | [Frameshop](#)

- Designed responsive web and mobile experiences across multiple domains.
- Created **wireframes, prototypes, and high-fidelity UI** in Figma.
- Supported implementation using HTML, CSS, Bootstrap
- Designed UI assets, icons, and print marketing materials.

Tools

Design & Prototyping

- Figma
- Adobe XD

Visual & Graphic Design

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW

Motion & Video

- Adobe After Effects
- Adobe Premiere Pro

Front-End

- HTML5
- CSS3
- JavaScript (Basic)
- Bootstrap

Skills

Core UX & UI Skills

- Visual Design
- Typography & Color Theory
- Interaction Design
- Responsive & Adaptive Design

UX Process & Strategy

- User Research
- Journey Mapping
- Information Architecture
- Wireframing & Prototyping
- Usability Testing & Validation
- Heuristic Evaluation

Education

Bachelor of Commerce (B.Com)

Dr. Ram Manohar Lohia Avadh University (2011–2014)

Diploma in Web & Graphic Design

MAAC, Lucknow | 2014

Unicode Systems Technologies. | UI/UX Designer

(Dec 2017 - Feb 2020 | Lucknow)

- Designed web and mobile applications using Figma and Adobe XD
- Produced print marketing collateral (flyers, brochures, advertisements) in various formats using Adobe Illustrator, Photoshop, and CorelDRAW.
- Designing icons, logos, buttons and other UI related things by using Adobe illustrator

Sigma Trade Wings LLP. | Graphic Designer

(May 2017 - Dec 2017 | Lucknow)

- Producing print marketing collateral (flyers, brochures, advertisements)
- Developed icons, logos, business cards and other printing related products.

Limeroad. | Graphic Designer

(Dec 2014 – May 2017 | Gurugram)

Project

[Limeroad](#)

- Product image retouching for e-commerce listings.
- Designed social media creatives, banners, and video assets.

Languages

English

Professional Working Proficiency

Hindi

Native / Fluent

Urdu

Fluent